

MÍDIA KIT



2025/2026

WV ACADEMY



UCLA



Step into your next level

Vivianewilliams.com.br

About

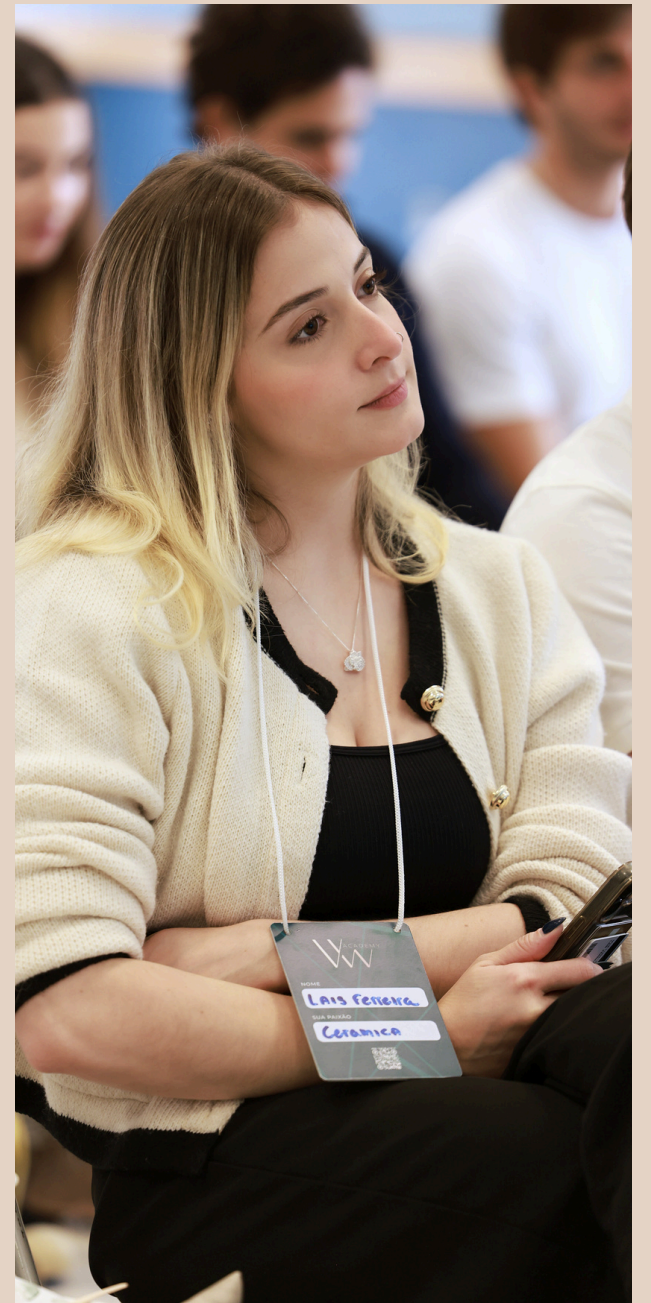
VW Academy is a professional training organization that empowers individuals and teams to communicate with confidence, strengthen their personal image, and build meaningful connections.

Founded by Viviane Williams, an international specialist in professional communication and image strategy, VW Academy has trained professionals and students across the United States and Brazil from schools and universities to corporations and leadership programs.

Our mission is simple: To turn perception into power and presence into opportunity.

Presented at UCLA, VW Academy represents a new generation of education where communication, image, and behavior are developed as essential tools for success in every environment.





THE METHOD

At the core of every VW Academy training is the 4D Method, a structured framework that turns learning into transformation:

1. Discover – Understand perception and awareness.
2. Define – Build your personal image and positioning.
3. Develop – Strengthen communication and confidence.
4. Deliver – Connect, influence, and create opportunities.

This method has been applied in schools, college and corporate environments, proving that real growth begins with clarity, consistency, and connection.

PROGRAMS

VW Academy offers professional and educational trainings tailored for every stage:

- Next Level – Training high school and college students to strengthen their presence and communication to prepare them for the job market.
- Next Level Woman in Business – Intensive training and professionals to enhance authority and positioning.
- Next Level Corporate – Corporate training designed to build powerful performance and leadership.

MasterTalks & Workshops – Keynotes, interactive workshops, and talks for schools, companies, and events.

Each program follows the same purpose: To help individuals and organizations reach the next level with confidence and strategy.







Bring VW Academy to your organization

 Vivianewilliams.com.br

 contactvwacademy@gmail.com

 805 657 3222

 @vwacademy

